

SQUANGLES

Hang tag

Sheri Garvin

What I like:

- Simple
- Bold
- Straight forward
- Colorful
- happy

What I don't like:

- nothing



What I like:

- Colorful
- Happy
- Fun
- different

What I don't like:

- Takes some organizing with a specialty cupcake shop



EXAMPLES



EXAMPLES

What I like:

- Colorful
- Happy
- Fun
- Different
- “out of the box”

What I don’t like:

- Takes some organizing with a specialty cupcake shop



3 FONTS

○ Harrington font

- This font offers an elegant, yet playful option to the hang tag which adds to the sense of quality

○ Angelina font

- This font offers a fun, handwritten, natural feel to the hang tag and promotes the handcrafted aura of the item this tag would be attached to

○ Summertime font

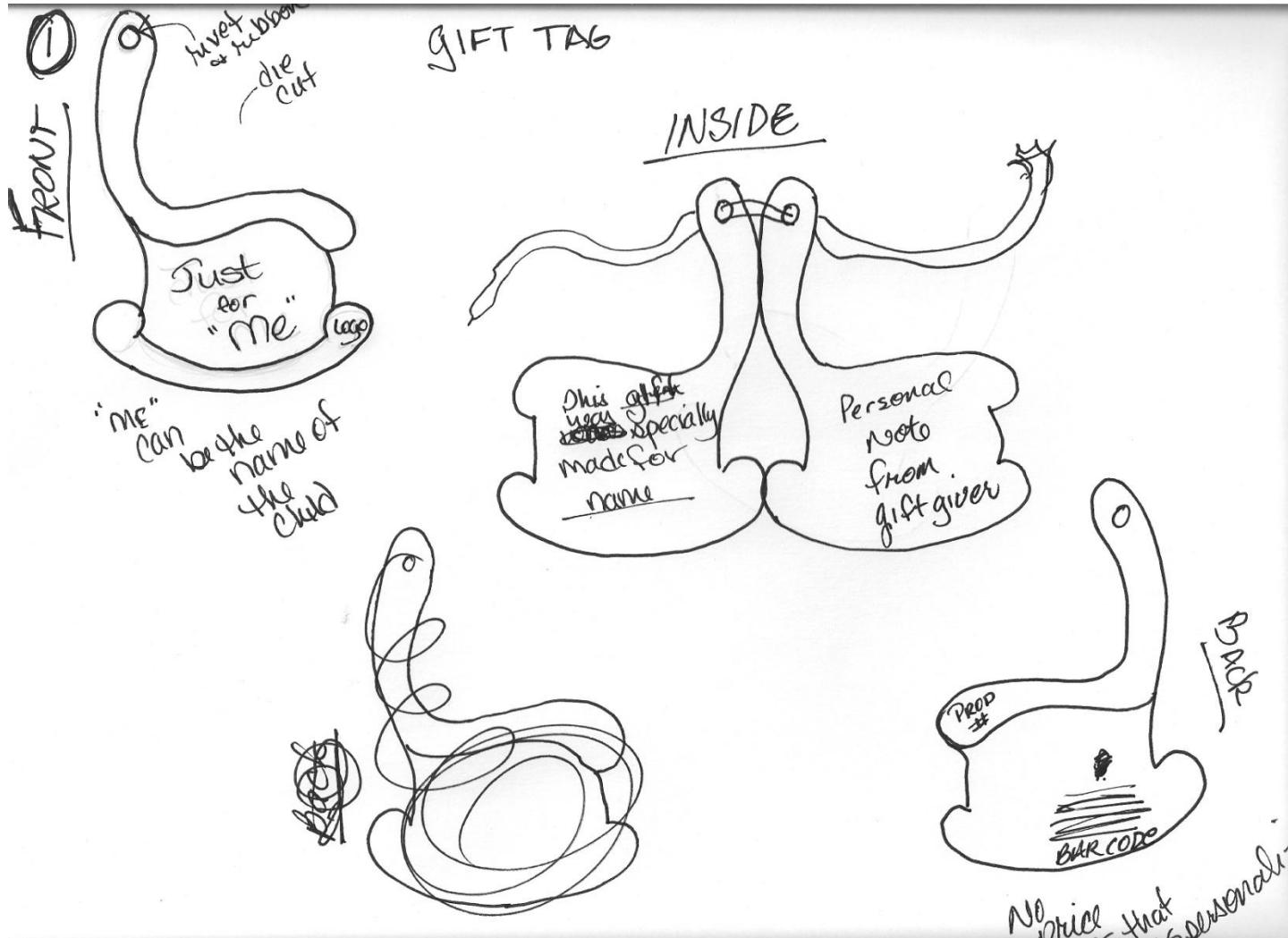
- This font is another elegant offering with a slight hint of a retro and even whimsical feel.

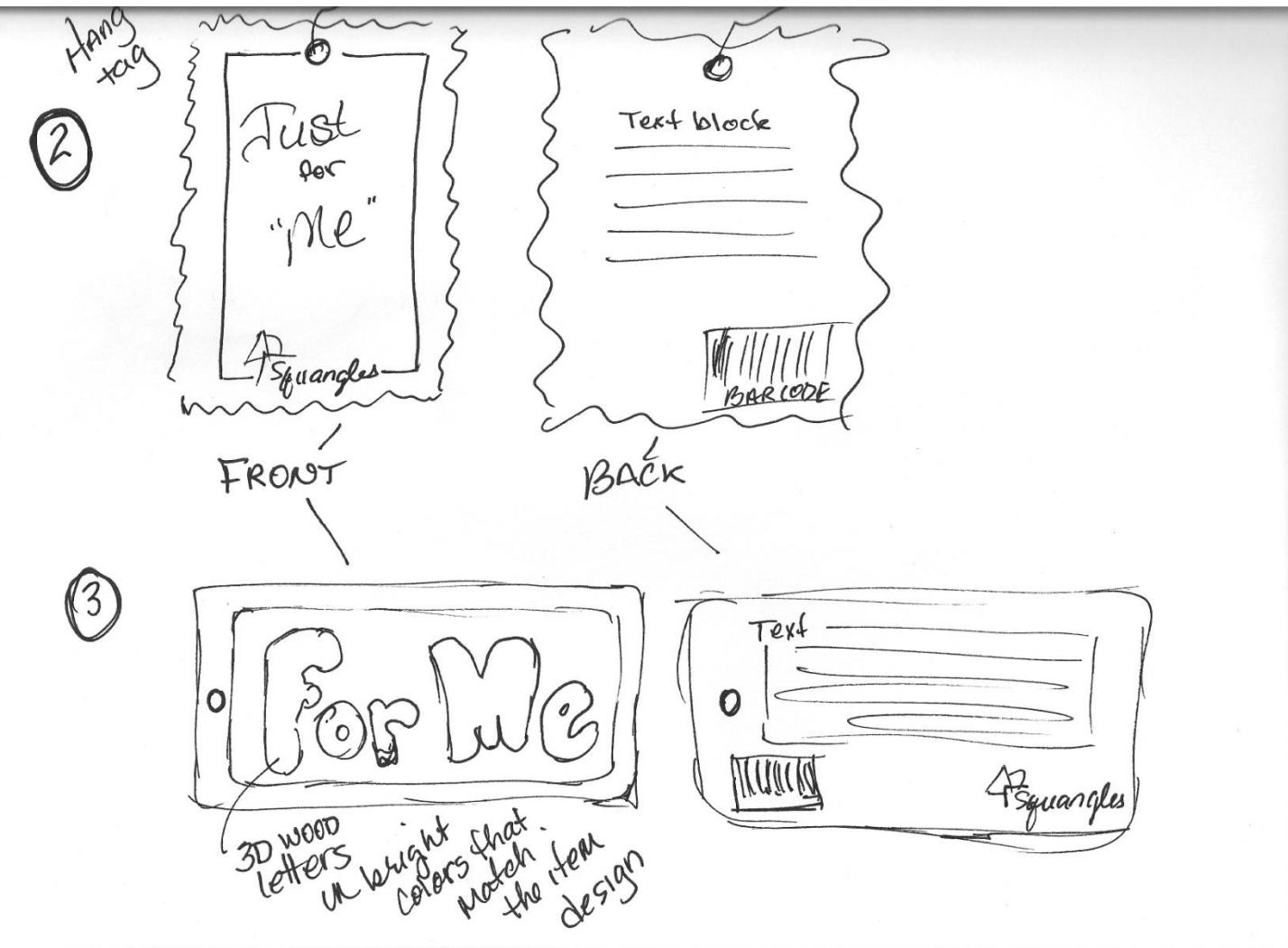


PRODUCT OR GIFT TAGS FOR CHILDREN'S FURNITURE

1. Die cut rocking chair silhouette tag
2. Basic rectangle with cut edges
3. Wooden letters glued to tag
4. Trifold inside an envelope
5. Wooden tag painted to match item
6. Box of decorated cupcake and label
7. Natural looking materials with sewing stitchery
8. Clear plastic bag of candies and label
9. Bookmark with illustration matching item
10. Bottle of bubbles and label







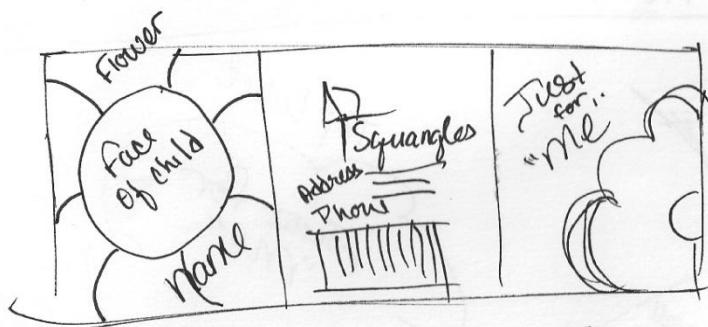
④

~~EXCERPT~~
INSIDE



Envelope

Just
for
"me"



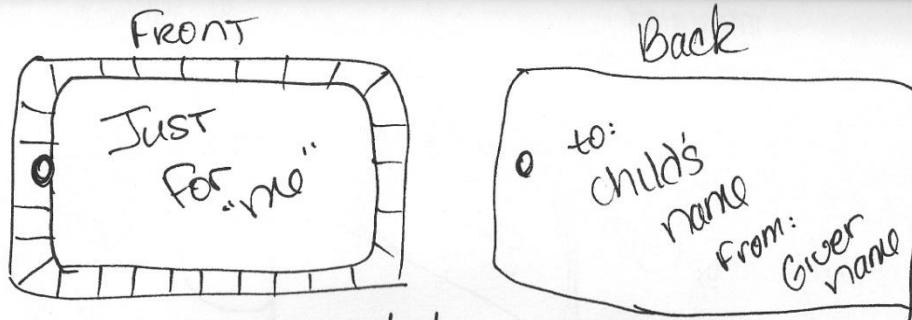
FRONT

INSIDE
LEAF
"front"

BACK



⑤

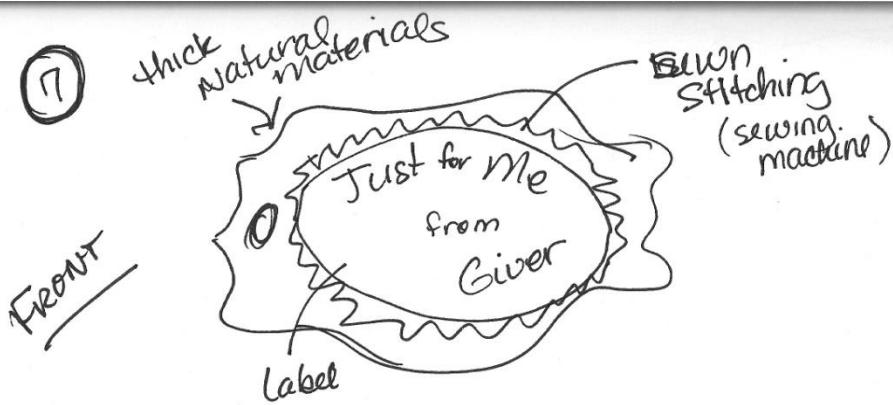


wooden tag decorated
to match the item

⑥



⑦



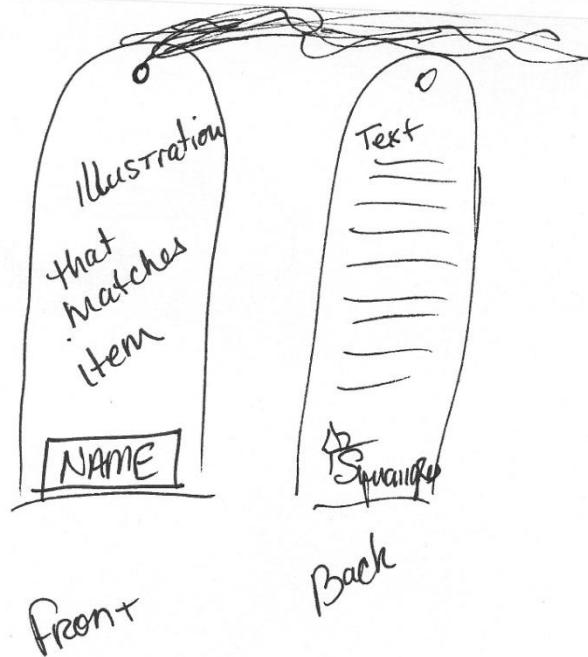
Back label

⑧



⑨

Bookmark
tag
that is
laminated



⑩

Bottles
of
bubbles

